



*For Immediate Release*

## **Ohloh Launches New Online Service to Connect People Who Create and Use Open Source Software**

*Recognizes Open Source Contributors For their Open Source Work;  
Allows Open Source Users To Find Others With Similar Needs*

**Bellevue, WA – June 12, 2007** – Ohloh, a community and information resource for people who create and use open source software, today announced a new web-based service (<http://www.ohloh.net>) that connects contributors and users in the open source community and recognizes their work. The new service, available now, also helps users find software that works well with the open source applications they already have. Open source contributors and users can also find others around the world who have similar interests. With the new service, Ohloh has created the first “social networking” site that links contributors and end-users of open-source software.

“I’ve long advocated that social networking services build on our REAL social network, as revealed by what we do and who we communicate with, rather than just people we invite or respond to invitations from,” said Tim O’Reilly, founder and CEO of O’Reilly Media and industry advocate. “Ohloh’s approach is based on real data, and will provide not just a great service to open source communities, but to anyone thinking about the future of social networking.”

Ohloh combines a source-code crawler with community-generated content to give the open source community current, comprehensive information and detailed development statistics on the thousands of open source projects and the tens of thousands of people who create open source software. Ohloh enables contributors to publicize their skills based on Ohloh metrics and community-provided content – creating a comprehensive record of their open-source experience and activity. Using Ohloh’s exclusive “KudoRank” system, individuals’ contributions to projects are recognized by peers and through their own activity.

Ohloh's crawler collects software metrics from a variety of sources, including a project's source code and software development infrastructure. Moreover, the open source community on Ohloh supplies rich information on individual projects and the ways that open source software is combined together or "stacked" by its users.

The Ohloh service is free of charge. Developers and contributors sign up at the Ohloh site and are recognized for their contributions to open-source projects using metrics supplied by Ohloh and through endorsements provided by their peers. Open source end-users can also sign up, qualify projects and find similar users around the world for the projects and stacks they use.

"Up until now, it's been difficult for members of the open-source community to connect and share information in one place," said Scott Collison, Ohloh CEO and co-founder. "Ohloh is the first service that enables the open source world to communicate through the software they create and use"

### **About Ohloh**

Ohloh, based in Bellevue, Washington, is a community and information resource for people who create and use open source software. For more information Ohloh, please go to: <http://www.ohloh.net>.

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